

COURSE SYLLABUS | Spring 2022

DATE: 10/01/2022	COURSE NUMBER: ARTS 491	SECTION: 001
COURSE TITLE	PROFESSIONAL PRACTICES	

MEETING TIME	12:30PM - 3:15PM	DAY(S)	MW	ROOM	Owens 201
PROFESSOR	Myles Calvert			OFFICE	MCL 202
EMAIL	calvertm@winthrop.edu			PHONE	n/a
OFFICE HOURS	<i>Tuesday's, 11am-12pm (Office and Zoom)</i>				
PROFESSOR	Seth Rouser			OFFICE	MCL 118
EMAIL	rousera@winthrop.edu			PHONE	803 323 2126
OFFICE HOURS	<i>TR 1-3 and Friday 1-3 or by appointment</i>				

COURSE CATALOG DESCRIPTION	Professional development for the studio artist, providing critical information to assist studio artists in building a successful career including the creation of promotional collateral, oral and written presentations on work and research, creation of a resume, grant writing, and critical thinking and self-analysis through readings and writing artist statements. Prerequisite: ARTT 300. Notes: Required of BFA and BA Students. Lab Fee: \$60. Offered in spring.
TEXT(S) USED	None required. *readings will be assigned, and provided, throughout the course.
OTHER COURSE REQUIREMENTS	Professional website, exhibition (solo, group, curated show) during your junior year, professionally documented and installed.

UNIVERSITY LEVEL COMPETENCIES	<p><u>Competency 1:</u> Winthrop graduates think critically and solve problems. Winthrop University graduates reason logically, evaluate and use evidence, and solve problems. They seek out and assess relevant information from multiple viewpoints to form well-reasoned conclusions. Winthrop graduates consider the full context and consequences of their decisions and continually reexamine their own critical thinking process, including the strengths and weaknesses of their arguments.</p> <p><u>Competency 3:</u> Winthrop graduates understand the interconnected nature of the world and the time in which they live. Winthrop University graduates comprehend the historical, social, and global contexts of their disciplines and their lives. They also recognize how their chosen area of study is inextricably linked to other fields. Winthrop graduates collaborate with members of diverse academic, professional, and cultural communities as informed and engaged citizens.</p>
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	<p><u>Competency 4:</u> Winthrop graduates communicate effectively. Winthrop University graduates communicate in a manner appropriate to the subject, occasion, and audience. They create texts - including but not limited to written, oral, and visual presentations - that convey content effectively. Mindful of their voice and the impact of their communication, Winthrop graduates successfully express and exchange ideas.</p>
<p>COURSE GOALS</p>	<p>This course will:</p> <ol style="list-style-type: none"> 1. prepare students for professional work in their major field by meeting the recommended N.A.S.A.D. Standards of Accreditation in addition to Winthrop University ULCs 2. gain a basic understanding of the nature of professional work in their major field. Examples are: organizational structures and working patterns; artistic, intellectual, economic, technological, and political contexts; and development potential 3. acquire the skills necessary to assist in the development and advancement of their careers, normally including the development of competencies in communication, presentation, business, and leadership skills necessary to engage in professional practice in their major field 4. practice synthesis of a broad range of art/design knowledge and skills, particularly through learning activities that involve a minimum of faculty guidance, where the emphasis is on evaluation at completion
<p>STUDENT LEARNING OUTCOMES</p>	<ol style="list-style-type: none"> 1. Students should be able to prepare written materials for a variety of art prospects (jobs, grants, residencies) at a professional level 2. Students will be able to present their work and research at a professional level 3. The student should be able to articulate, both orally and in writing, their career goals in letters of application, interviews and in statements for their website 4. Developed understanding of contemporary practices and opportunities of fine art market 5. Developed ability to write a statement in relationship to their creative research
<p>INSTRUCTOR EXPECTATIONS</p>	<p>Student learning outcomes will be measured by various means including through class participation, project grades, verbal critiques, graded written responses to reading/viewing/listening/writing assignments. The expectation is that the majority of work will occur outside of scheduled course hours.</p>

	<p>Students are expected to put energy, thought, curiosity, and time into their practice and assignments. Any confusion or need for clarification should be resolved as early as possible, to allow for ample time working in the right direction. Reach out in class, via email, or during office hours. Any possible opportunities to build upon assigned assignments are always encouraged. As artists, you are encouraged to challenge ideas, and make assignments work for you. We are happy to adapt an assignment, as long as conceptual ideas and skills are being built upon, and you are exceeding the minimal requirements of the task. This is an individual, case by case, discussion made well in advance of the deadline.</p> <p>Students are expected to participate actively in all critique situations, group projects, slide shows and discussions.</p> <p>Students are expected to fully complete each assignment.</p>
COMMUNICATION	<p>Email is the primary mode of communication at Winthrop University. The professor(s) will be sending updates and information to winthrop.edu email addresses only. Some courses will require a connection to Blackboard Collaborate and/or Zoom. These links will be provided via email and made available on the course Blackboard site. Troubleshoot your technical difficulties (if any) in advance and contact IT (CC your professor) within week one.</p>
ASSESSMENT AND EVALUATION	<p>Interim grades will account for work assessed up to 02/24/22, and are a reflection of your current standing. Interim grades are not final results and may vary from final outcomes.</p> <p>Rubrics will be provided.</p>
DUE DATES AND GRADE WEIGHTING	<p>Assignment #1 Group Gallery Proposal - 10% Due: Wed, Feb 2, 2022 - beginning of class (Google Folder* and Blackboard)</p> <p>Assignment #2 Group Exhibition Curation and Install - 20% Due: Sunday, Feb 27, 2022 - 11:59pm (Google Folder and Blackboard)</p> <p>Assignment #3 Artist Statement / CV drafts - 15% Due: Wed, March 2, 2022 - beginning of class (Google Folder and Blackboard)</p> <p>Assignment #4 Apply for a Professional Grant or Residency - 15% Due: Wed, March 30, 2022 - beginning of class (Google Folder and Blackboard)</p> <p>Assignment #5 Presentation of Capstone Direction - 20% Due: Mon, April 18, 2022 & Wed, April 20, 2022 (Google Folder* and Blackboard)</p> <p>Professional Website - 10% Due: various dates, see assignment briefings</p> <p>Tasks / Course Involvement - 10%</p> <p>*upload and test access PRIOR to your presentation. Ensure all links, embedded files are working. Grades will be deducted for technical oversights. Always review details for specific assignment briefs and rubrics.</p>

<p>LETTER GRADE SCALE</p>	<p>The grade of C, or better, is required of all BFA majors, to receive credit towards the degree.</p> <p>This is not a studio course. Work will be assessed based on professional standards outlined in assignments. Written work and professional standards are the clear focus of this course. Ensure your submissions are refined, professional, and edited to the expectations outlined in the supplied rubrics.</p> <table border="0"> <tr> <td>A</td> <td>92-100</td> <td>Designates work of superior quality</td> </tr> <tr> <td>A-</td> <td>90-91</td> <td></td> </tr> <tr> <td>B+</td> <td>88-89</td> <td>Designates work of high quality</td> </tr> <tr> <td>B</td> <td>82-87</td> <td></td> </tr> <tr> <td>B-</td> <td>80-81</td> <td></td> </tr> <tr> <td>C+</td> <td>78-79</td> <td>Work minimally meets the course requirements</td> </tr> <tr> <td>C</td> <td>72-77</td> <td></td> </tr> <tr> <td>C-</td> <td>70-71</td> <td></td> </tr> <tr> <td>D</td> <td>61-69</td> <td>Reflects minimal comprehension or performance</td> </tr> <tr> <td>F</td> <td>0-59</td> <td>Unsatisfactory Performance</td> </tr> </table>	A	92-100	Designates work of superior quality	A-	90-91		B+	88-89	Designates work of high quality	B	82-87		B-	80-81		C+	78-79	Work minimally meets the course requirements	C	72-77		C-	70-71		D	61-69	Reflects minimal comprehension or performance	F	0-59	Unsatisfactory Performance
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<p>CVPA ATTENDANCE POLICY</p>	<p>Students are expected to attend classes and should understand that they are responsible for the academic consequences of absence. The student is responsible for all requirements of the course regardless of absences. Students are expected to make every effort to attend class and departmental activities and events.</p> <p>Unexcused absences may affect the final grade at the discretion of the instructor—three unexcused absences may result in course failure for classes that meet two or three times per week, and two unexcused absences may result in course failure for classes that meet once per week. Attending class without the materials necessary to execute the work, or not participating (sitting out), may count as an absence. Arriving more than 10 minutes late or leaving class early may result in being marked absent at the discretion of the instructor.</p> <p>Departments may establish different attendance requirements for courses within these limitations. The following policy will be in effect unless the instructor specifies otherwise: if a student's absences in a course total 25 percent or more of the class meetings for the course, the student will receive a grade of N if the student withdraws from the course before the withdrawal deadline; after that date, unless warranted by documented extenuating circumstances as described in the previous section, a grade of F or U shall be assigned.</p> <p>Excused absences: Instructors are obligated to provide makeup opportunities only for students who are absent with adequate cause such as incapacitating illness, death of an immediate family member, observance of religious holidays, or authorized representative of the university. The student is responsible for providing documentation certifying the legitimacy of the absence to his or her instructor in advance of such absences. In health-related or family emergency cases where advance notice is not possible, documentation should be provided to the instructor no later than the date the student returns to class. Attendance at a counseling/medical appointment is not by itself a justifiable reason for class absence. If the instructor denies the adequacy of cause, then the student can appeal the denial to the Provost/Vice President for Academic Affairs, who will judge the adequacy of cause, and if found to be adequate, will require the instructor to provide a make-up opportunity. Students who have an unforeseen emergency such as family death, inpatient hospitalization, or other unexpected event that will prevent them from attending several class meetings should consult with an academic advisor to discuss the withdrawal and medical withdrawal criteria and</p>																														

	process.
STUDENT CODE OF CONDUCT	Responsibility for good conduct rests with students as adult individuals. The policy on student academic misconduct is outlined in the “Student Conduct Code Academic Misconduct Policy” in the online <i>Student Handbook</i> (http://www2.winthrop.edu/studentaffairs/handbook/StudentHandbook.pdf).
ACCESSIBILITY	Winthrop University is committed to providing accessible learning experiences and equal access to education for all students. The syllabus is available in alternate formats upon request. If you are a student with a disability (including mental health concerns, chronic or temporary medical conditions, learning disabilities, etc.) and you anticipate or experience academic barriers due to the condition, please contact The Office of Accessibility (OA) for information on accommodations, registration, and procedures. After receiving approval for accommodations through OA, please make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely manner. OA contact information: accessibility@winthrop.edu ; 803-323-3290; 307 Bancroft Hall Annex.
SAFE ZONE STATEMENT	The professor considers this classroom to be a place where you will be treated with respect as a human being – regardless of gender, race, ethnicity, national origin, religious affiliation, sexual orientation, political beliefs, age, or ability. Additionally, diversity of thought is appreciated and encouraged provided all can agree to disagree. It is the professor’s expectation that all students consider the classroom a safe environment.
GLOBAL LEARNING INITIATIVE	The global learning component of this course is fulfilled by students reviewing and discussing work(s) and artists that are outside of contemporary western culture via presentations, articles, and visiting artist talks.
CVPA DEI STATEMENT	The College of Visual and Performing Arts is committed to providing a learning environment that is inclusive and respectful of diverse communities. As creators, we have the power to raise awareness, create meaningful change, and impact social justice—empowering students to become informed, responsible citizens. We are dedicated to being a community of creatives who promote and advance students independent of gender identity, race, ethnicity, national origin, religious affiliation, sexual orientation, socioeconomic background, political beliefs, age, and other social identities and life experiences. The ArtsWinthrop community encourages and appreciates expressions of different ideas, opinions, and beliefs. Listening to and respecting individual differences is critical in transforming a collection of diverse individuals into an inclusive, collaborative, and creative learning community, where we take responsibility for our actions and treat everyone with dignity.
HEALTH AND SAFETY	Health and Safety In case of an emergency: Call Campus Police 803-323-3333 <ul style="list-style-type: none"> ● Eye Wash Stations and First Aid Kits are located by the sink in 105. ● A link to Fine Arts Handbooks http://www.winthrop.edu/cvpa/FINEARTS/default.aspx?id=24784 including Health and Safety Manual and Student Handbook. A hard copy of the health and safety manual and all MSDS sheets are located in the sculpture studio.
SYLLABUS CHANGE POLICY	The syllabus can be changed by the professor throughout the semester. Students will be notified of changes to the calendar and any other changes.

COURSE CALENDAR

Rouser Lecture - Blue
 Calvert Lecture - Green

Week		Monday	Wednesday	Outside of Class (HW)
1	1/10	Welcome - syllabus review, introductions of assignments and important dates Icebreaker - Food Task 0 - Sell It	Task 0 - Sell It (presented) Task 1 - Grant / Residency Resource List Task 2 - Experience Letter	Find grants / residencies / resources.
2	1/17	MLK Day - no classes	Visiting Lecture: Lori Robishaw (Executive Director Arts Council of York County) - Grants Lecture: Applications for solo, group, curated exhibitions - expectations, examples. Assignment #1 Introduced (Group Gallery Proposal)	Task 2 - Experience Letter Due (Fri, 11:59pm)
3	1/24	Visiting Lecture: Karen Howard (Gallery Director) General gallery practices, expectations, do's and don't, hanging methods, preferences, install and clean up expectations. Curation 101. Consent forms to sign.	Class canceled - Friday prep time	**Friday Field Trip** Bechtler Museum 11am Mat Duncan (Assistant Director of Individual Giving) & Bob Scheer (Executive Director of Development) Task 1 - Grant / Residency Resource List Due (Fri, 11:59pm)
4	1/31	Lecture: Refining Documentation, gallery and exhibition expectations Assignment #2 Introduced (Group Exhibition Curation and Install)	Visiting Lecturer: Mike Gentry (Gallery Manager) Assignment #1 Due Group Proposals - Relief Exhibition Q&A re: Assignment #2	Meet with your groups.
5	2/7	Assignment #1 feedback / results Lecture: Perfecting Artist Statements and CVs Lecture: curatorial statements and examples Assignment #3 Introduced (Artist Statement and CV)	Visiting Lecturer: Alicia Candiani (Founder / Director, Proyecto'ace Artist Residency, Argentina) Types of residencies, professionalism, and networking within the arts Q&A re: Assignment #3	Solidify Assignment #2 Group work, plan, execute.
6	2/14	Proposed frame / pedestal demonstrations in Woodshop	(Zoom class) Check in re: Installation next week, curatorial statements, documentation	Collect gallery keys. Ensure supplies are topped up for filling holes, painting, and clean up.
7	2/21	Install Week	Interim Grades Due Install Week	MCL Galleries booked Feb 21 - Feb 25 Assignment #2 Due by Sunday, Feb 27, 2022.